

# JPPG MINI-SEMINARS 2018!

We are happy and excited to present to you the lineup for our Mini Seminars! We have some very gifted professionals in our Guild (and beyond) who have volunteered their time and talent for us! We look forward to seeing you participate! You must pay when you register, no exceptions...sorry!! (If you can't be there, make arrangements with a friend to sign you up!) Bring cash, checkbook, or your credit card so you won't miss out on the classes you'd like to take! Sorry, NO email or early registrations accepted. Education is one of the most important things you can do for yourself and your business, we are so thankful for our wonderful instructors! Most classes will begin at 7:00 and last about 2 to 2.5 hours, unless noted. Also, most class sizes are limited, please respect class limits, they are set to accommodate the speaker, location and class attendees.

We are offering these Valuable Seminars for a great price, affording you the opportunity to take as many classes as you like! The more you take, the better the deal! The discounted prices below are for JPPG members only.

**Pricing is as follows & prices are "night of sale" only!**

**1-2 classes: \$35.00 each 3-4 classes: \$30.00 each 5-6 classes: \$25.00 each  
7 or more classes: \$20.00 each (amazing value!)**

**And check out our VIP All-Inclusive Pass for just \$349!  
The VIP Pass includes all 24 mini-seminars, guarantees you get the class even if sold out  
and priority seating where applicable!**

**( This pricing only valid and guaranteed March 27th... first-come, first-served... classes will sell out! )**

**We look forward to seeing all of you in class!  
We hope everyone takes advantage of this great opportunity!**

**NON-MEMBERS ARE WELCOME AT THE PRICE OF JUST \$40 PER CLASS**

**THURSDAY, MARCH 29th @ 7:00 PM**

**"PHOTO EXPEDITIONS" with Olis Garber, M.Photog.**

*What goes into the planning, packing and preparation of a PHOTO EXPEDITION? What kind of gear do I bring and why? Which lenses and tripods are best? How do I know where the sun will be setting and where I should position myself for the best shot? What kind of clothing should I wear and why? What will I wish I had brought with me? Learn all these tips and more as Olis shares how he carefully plans his adventures down to the minute in both cold and warm climates. As the class wraps up, you are invited to stay a bit later to hear about Olis's November 2018 trip to Iceland. Who knows... you might find yourself tempted to join him! He has a few spots remaining and all at "cost"... no mark up when you travel with Olis.*

**Class limit is 18**

[www.garber-photography.com](http://www.garber-photography.com)

**@ Garber Photography, 12086 Hammock Oaks Dr., Jacksonville, FL 32223 (904) 335-1519**

**TUESDAY, APRIL 3rd @ 7:00 PM**

**"YOUR PHOTOGRAPHY BUSINESS & THE STATE OF THE INDUSTRY" with Dan Harris**

*How can you make a sustainable business? How does a talented artist become a viable business rather than a starving artist? What will be the keys to your success? Dan will share his 20 years of experience in the business of photography. Covering important life lessons including: business plans, real costs, defining success, misconceptions in the industry and long-term sustainability. This is the perfect class for both the novice or expert who wants to learn some real-world pointers on developing a sustainable and profitable business, while enjoying your passion and achieving your goals.*

**Class limit is 12**

[www.danharrisphotoart.com](http://www.danharrisphotoart.com)

**@ Dan Harris PhotoArt, 1124 Riviera St., Jacksonville, FL 32207 (904) 398-7668**

**THURSDAY, APRIL 5th @ 7:00 PM**

**“THE ABC’s OF ALBUM SALES...KEYS TO PROFITABILITY” with Dan Harris**

*Dan has sold over \$600,000 worth of albums over the past 10 years. Learn how he does it! He will take you through the complete process from pricing, selling, designing, producing and delivering the finished product. If you are shooting people, you can't afford NOT to sell albums! Learn how. Dan is so passionate about album sales, he now manufactures his own and has a US PATENT on his unique process. This fully packed program will inspire you to go beyond your previous sales limitations!*

**Class limit is 12**

[www.danharrisphotoart.com](http://www.danharrisphotoart.com)

**@ Dan Harris PhotoArt, 1124 Riviera St., Jacksonville, FL 32207 (904) 398-7668**

**MONDAY, APRIL 9th @ 7:00 PM**

**“HEADSHOTS... THE RECIPE FOR SUCCESS” with Tammy Czigan, CPP, FED, FSA**

Did you know that just like a delicious meal, you can create a great headshot by following a recipe? If you know what ingredients to use, but don't always know which tools or techniques to implement, then this class is for you. We will start with a brief overview of necessary tools, client communication and preparation... then explore how to use these tools in a methodical way to create a finished product your client will love. You will learn to do facial analysis and apply your new, problem-solving skills by using your camera, one main light, modifiers, reflectors, gobos, color management, etc., in order to create the perfect custom headshot designed that your clients taste. Let's get cooking with Tammy!

**Class limit is 18**

[www.gplstudios.com](http://www.gplstudios.com)

**@ Studio City, 8535 Baymeadows Road, Suite 18, Jacksonville, FL 32256 (904) 879-1356**

**THURSDAY, APRIL 12th @ 7:00 PM**

**“THE INS & OUTS OF WEDDINGS... ALL YOU NEED TO KNOW” with Dan Harris**

*Having shot over 700 successful events (with barely a problem ;-)) Dan will help you navigate the murky waters of Wedding photography. This is a great class for any level of shooter. He will answer the questions: Should I shoot weddings? How do I avoid getting sued? What are the key factors to success in the wedding photography market? What gear should I use? How do I get started? What are the most common pitfalls to avoid? How do I get ahead in today's difficult market? What is the critical keys to longevity in the wedding industry?*

**Class limit is 12**

[www.danharrisphotoart.com](http://www.danharrisphotoart.com)

**@ Dan Harris PhotoArt, 1124 Riviera St., Jacksonville, FL 32207 (904) 398-7668**

**MONDAY, APRIL 16th @ 7:00 PM**

**“ENTREPRENEURISM” with Jeff Gump, Cr.**

*With over 25 years experience in the industry, Jeff is an expert at BUSINESS! He'll show you how to take your business to the next level. Jeff has not only owned and operated a successful Sports Photography business but has traveled throughout the country over the past 10 years mentoring hundreds of aspiring photographers. He is sponsored by Fuji and a member of PPA, where he sits on the Speaker Advisory Sub-committee and has been awarded recognition for service to the profession as an orator, author & mentor.*

**Class limit is 14**

[www.gumpsolutions.com](http://www.gumpsolutions.com)

**@ Joseph Photography, 3758 Beauclerc Road., Jacksonville, FL 32257 (904) 733-9966**

**THURSDAY, APRIL 26th @ 6:30 PM**

**“FAMILY BEACH SHOOT AT MICKLER’S BEACH” with MJ & Dan**

*Bring your camera and learn how to handle a family beach photo session (both lighting and posing) in harsh lighting conditions, twilight and early evening shooting. We'll review metering, use of reflector, additive lighting fill, matching the sun when necessary and posing suggestions. Mickler's Landing Beach Park, County Rd 203, Sawgrass. FL 32082*  
**Class limit is 16**

[www.josephphotography.com](http://www.josephphotography.com) [www.danharrisphotoart.com](http://www.danharrisphotoart.com)  
@ Mickler's Beach, just south of Ponte Vedra (904) 509-2133

**TUESDAY, MAY 1st @ 7:00 PM**

**“IN PERSON SALES – THE NEW WAY TO MAKE A LIVING” with Susan Michal M. Photog., FDPE, FED**

*Do you want to make a little extra money or build a business that can pay the mortgage? In this class we will talk about how selling products in person will transform your business and increase your profits. Increase your success by offering clients products they will treasure for a lifetime! If you would like to take your business to the next level, this class is for you!*  
**Class limit is 15**

[www.susanmichal.com](http://www.susanmichal.com)  
@ Susan Michal Portrait Studio, 4007 Deer Hollow Lane, Jacksonville, FL 32257 (904)262-8892

**THURSDAY, MAY 3rd @ 7:00 PM**

**“CREATIVITY AND PASSION WILL TRANSFORM**

**YOUR LIFE & PUT MONEY IN YOUR POCKET” with Susan Michal M. Photog., FDPE, FED**

*Creativity and passion are the life blood of sustaining a business in art. In this class, we will discuss how to apply both of these qualities in order for you learn to direct and develop your vision, thought process, and discipline... thereby changing your life. This class will give you the edge to succeed!*  
**Class limit is 15**

[www.susanmichal.com](http://www.susanmichal.com)  
@ Susan Michal Portrait Studio, 4007 Deer Hollow Lane, Jacksonville, FL 32257 (904)262-8892

**TUESDAY, MAY 15th @ 6:30 PM**

**“FLORAL PHOTOGRAPHY... LIGHTPAINT YOUR WAY TO GLORIOUS FLORALS” with Jackie Kramer**

*Sculpt & Shape Your Flowers with Light. Combination of classroom instruction and hands-on shooting. Bring your cameras and a shutter release (if possible). Flowers and set-ups provided! Jackie has received national and international acclaim for images and teaches individual and group workshops. She also maintains an active Facebook group, Phlorography - Artistic Floral Photography with over 2900 passionate floral photographers from around world. Jackie is committed to supporting other photographers and using photography as a medium to build relationships that enrich others' lives!*  
**Class limit is 16**

[www.luvblooms.com](http://www.luvblooms.com)  
@ Studio City, 8535 Baymeadows Road, Suite 18, Jacksonville, FL 32256 (907) 317-4667

**THURSDAY, MAY 17th @ 7:00 PM**

**“EASY LAYOUTS FOR PROMOTIONAL MEDIA... Social Media, Flyers, Postcards, Etc.” with Jackie Kramer**

*Learn how to create simple eye-catching layouts for flyers, brochures, and/or social media. Basic understanding of Adobe Lightroom is essential... learn to make Collages, Triptychs and Flyers with Text. Bring your laptop with Lightroom loaded and a collection of approx. 20 of your favorite images!*  
**Class limit is 20**

[www.luvblooms.com](http://www.luvblooms.com)  
@ Studio City, 8535 Baymeadows Road, Suite 18, Jacksonville, FL 32256 (907) 317-4667

**MONDAY, MAY 21st @ 7:00 PM**

**“BRANDING YOURSELF FOR SUCCESS... BRANDING, SOCIAL MEDIA & WEB MARKETING”, with Shaun DeMint**

Today everyone has a camera or a cell phone. What are you doing to separate yourself from everyone else? Having a successful brand and web marketing platform is the key to your success. Shaun has been speaking coast to coast and has worked in the industry long enough to know the photography business, yet young enough to have all the know-how of today's fast changing market and the fine points of web marketing!

**Class limit is 16**

**@ Joseph Photography, 3758 Beauclerc Road, Jacksonville FL 32043 (904) 733-9966**

**TUESDAY, MAY 29th @ 7:00 PM**

**“SENSOR CLEANING DEMO, PLUS CAMERA FUNCTIONS & SETTINGS” with MJ, Dan & Trace**

*Have your sensor cleaned (optional) and watch it being done! Are you getting your sensor cleaned regularly & how often should this be done? Are you using custom camera functions as much as you should and what benefits might be gained in expanding your use of camera functions and settings.*

**Class limit is 12**

[www.danharrisphotoart.com](http://www.danharrisphotoart.com) [www.lensfly.com](http://www.lensfly.com)

**@ Dan Harris PhotoArt, 1124 Riviera St., Jacksonville, FL 32207 (904) 398-7668**

**THURSDAY, MAY 31st @ 7:00 PM**

**“BEYOND THE MAIN & FILL... STUDIO LIGHTING WITH PIZAZZ” with Ken Moran, 2 Time JPPG Photog. Of Yr.**

*All the ins and outs of using and controlling accent lighting to give your images depth, dimension and the WOW factor! Plus... how to create silhouettes your customers will love!*

**Class limit is 20**

[www.moranphotoart.com](http://www.moranphotoart.com)

**@ Studio City, 8535 Baymeadows Road, Suite 18, Jacksonville, FL 32256 (904) 962-9058**

**SUNDAY, JUNE 3rd @ 6:00 PM**

**“FLYING HIGH IN PHOTOSHOP” with Jane CZ, FED, 2013 FPP Photog. of Yr.**

This is a Photoshop class for everyone! But hold on to your seats... Jane will cover some down & dirty, hi-speed, time saving tips you may not be using! Plus... Prior to the class, Jane will be taking special requests via an email blast to all those that are signed up. That makes this class a super-customized, educational opportunity... don't miss it! Bring your laptop with Photoshop up and running!

**Class limit is 12**

[www.janecz.com](http://www.janecz.com)

**@ Joseph Photography, 3758 Beauclerc Rd., Jacksonville, FL 32257 (904) 509-2133**

**MONDAY, JUNE 4th @ 7:00 PM**

**“ESSENTIALS OF COMPOSITING TECHNIQUES IN PHOTOSHOP” with Jane CZ, FED, 2013 FPP Photog. of Yr.**

This is a great opportunity to learn from our very own Jane! This is the first time we've got her covering this popular subject. Jane will break it down as she guides you through compositing techniques, adjustment layers, blending modes, effects and selections! Bring your laptop with Photoshop up and running!

This seminar is for people with a working knowledge of Photoshop. **Is not for total beginners.**

**Class limit is 12**

[www.janecz.com](http://www.janecz.com)

**@ Joseph Photography, 3758 Beauclerc Rd., Jacksonville, FL 32257 (904) 509-2133**

**THURSDAY, JUNE 7th @ 7:00 PM**

**“FAST MOVING OBJECTS” with Olis Garber, M.Photog.**

*This speedy class will cover photographing birds-in-flight as well as other flying objects! Olis will cover shooting for impact, image quality, lighting & composition! Locations & equipment will be covered as well. You are encouraged to bring your camera for menu settings, etc.*

**Class limit is 18**

[www.garber-photography.com](http://www.garber-photography.com)

**@ Garber Photography, 12086 Hammock Oaks Dr., Jacksonville, FL 32223 (904) 335-1519**

**MONDAY, JUNE 11th @ 7:00 PM**

**“SELECTING & EVALUATING YOUR IMAGES FOR SALON” with MJ, M.Photog., Cr., FDPE, FED**

*An evening filled with competition image advise! If you're befuddled, baffled or just flat out confused with what the judges are looking for in the "20 seconds" they take to view and score an image, this is the program to attend. MJ will have 1 or 2 qualified, surprise guests to co-host this program. You'll find out what wins and what does not, what to do and what not to do... how to compose, create and submit your images for local, state and PPA competitions. Bring up to 20 images on a jump drive for critique. Remember... our mega, once-a-year Salon takes place in September and we want you to get your images ready. The first step is the selection of you images and that's what this class is all about!*

**Class limit is 12**

[www.josephphotography.com](http://www.josephphotography.com)

**@ Joseph Photography, 3758 Beauclerc Road., Jacksonville, FL 32257 (904) 733-9966**

**THURSDAY, JUNE 14th @ 7:00 PM**

**“GETTING THE MOST OUT OF YOUR SPEEDLITES” with MJ, M.Photog., Cr., FDPE, FED**

*You probably purchased your Speedlites with the idea that you would be ready in just seconds to make well lit, beautiful portraits. But, sadly, you immediately found out that the menus and the buttons were confusing... and it just drove you crazy. Even seasoned photographers that have been in business for many years have been discouraged with setting up these units! In this seminar you will learn how to quickly set up your speed lights for both on-camera and off-camera operation! You will begin to master the controls including camera and flash modes, group mode, choosing flash modifiers & accessories, as well as options for soft light, hard light, and bounce light. Get your confidence back and take command of these powerful, little beauties!*

**Class limit is 15**

[www.josephphotography.com](http://www.josephphotography.com)

**@ Joseph Photography, 3758 Beauclerc Rd., Jacksonville, FL 32257 (904) 509-2133**

**MONDAY, JUNE 18th @ 7:00 PM**

**“RETOUCHING FOR COMPETITION” with MJ, M.Photog., Cr., FDPE, FED**

*We all know that winning image competitions takes a lot of effort from start to finish. The photography has to be a step above beautiful, the right images need to be selected and from there every effort must be made to coax out the best of it through impeccable retouching and presentation. It's not too difficult to create images that will score between 78-82 but when you want to score big, it's all about perfection and giving the judges the confidence they need to place your score out of the ballpark. This class is all about "finishing the job". Including... placement & size of your image... the choice of matting, color, texture and shading... and the creation of strokes and borders! Plus... discussion and suggestions of giving your image just the right title!*

**Class limit 20**

[www.josephphotography.com](http://www.josephphotography.com)

**@ Joseph Photography, 3758 Beauclerc Road., Jacksonville, FL 32257 (904) 733-9966**

**THURSDAY, JUNE 21st @ 7:00 PM**

**“ESSENTIAL POSING TECHNIQUES WITH PEOPLE & THEIR PETS” with MJ, M.Photog., Cr., FDPE, FED**

*Join MJ for a hands-on mini-seminar on the fundamental posing techniques every photographer should know... including mankind's best friends! Discover how to work with different body types. Learn which poses to use and not use... based on subject... ensuring that you'll get flattering results every time. You'll also learn about lens choices and how to select your gear. Whether you're a novice photographer beginning to move from candid shots to posed ones or an old pro looking for some new posing, this seminar will give you the skills you need to make every session a success.*

**Class limit is 10**

[www.josephphotography.com](http://www.josephphotography.com)

**@ Joseph Photography, 3758 Beauclerc Rd., Jacksonville, FL 32257 (904) 509-2133**

**MONDAY, JUNE 25th @ 6:30 PM**

**“Lightroom CC (Mobile) & the Lightroom CC Classic”, with Marty Grivjack, FSA “From West Palm Beach”**

Everything needed for you to know you were to navigate the NEW mobile Lightroom Editing App... plus all the new features of Lightroom CC Classic... A MUST ATTEND SEMINAR!

**Class limit is 15**

[www.lightroomseminars.com](http://www.lightroomseminars.com)

**@ Joseph Photography, 3758 Beauclerc Road, Jacksonville FL 32043 (904) 733-9966**

**MONDAY, JULY 2nd @ 7:00 PM**

**“THE GEAR GUYS” with MJ & Dan**

*Back by popular demand, don't miss it! With over 50 years of experience between them... buying, selling, testing and evaluating camera/computer equipment has become second nature to this team. Lea the latest and let their experience help you navigate the confusing (and costly) decisions you will have to make about camera/computer gear throughout your photography career. What is the right gear to have? What gear should you dump? How do you know when to hold them? When do you walk away? When do you run? Should you buy or rent? Buy used or new? Dan once bought a lens for \$350 and sold it 3 years later for \$2,700. MJ has bought and sold hundreds of thousands of dollars' worth of gear for himself and other photographers and can tell you what works and what doesn't. Dan owned a \$48,000 camera system that he used daily for 5 years and it only cost him \$1,600 a year. Learn the secrets to making smart equipment decisions for maximum success in your business.*

**Class limit is 16**

[www.josephphotography.com](http://www.josephphotography.com) [www.danharrisphotoart.com](http://www.danharrisphotoart.com)

**@ Joseph Photography, 3758 Beauclerc Rd., Jacksonville, FL 32257 (904) 509-2133**

**MONDAY, JULY 9th @ 7:00 PM**

**“YOU WANT TO SELL SOMETHING ON eBAY, BUT ARE AFRAID TO ASK”? with Karen Joseph**

If KJ can sell “Buckeye Nuts” on eBay.... she can teach you how to sell anything too! This is a class for beginners. There will be live demonstrations of how to complete a listing from start to finish. KJ will email & give you a homework assignment prior to the class to be better prepared. Bring your laptops and up to 3 things you'd like to list and sell. Plus... she will go over the different approaches to selling on eBay and how to evaluate those methods for each item.

**Class limit is 10**

**@ Joseph Photography, 3758 Beauclerc Road, Jacksonville FL 32043 (904) 733-9966**

## TURN IN THIS PAGE WITH PAYMENT

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- \_\_\_ Tues., April 3rd, 7:00pm - "YOUR PHOTO BUSINESS AT THE STATE OF THE INDUSTRY" with Dan Harris
- \_\_\_ Thurs., April 5th, 7:00pm - THE ABC's OF ALBUM SALES...KEYS TO PROFITABILITY" with Dan Harris
- \_\_\_ Mon., April 9th , 7:00pm - "HEADSHOTS... THE RECIPE FOR SUCCESS" with Tammy Czigan
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- \_\_\_ Sun., June 3rd, 6:00pm - ""FLYING HIGH IN PHOTOSHOP" with Jane CZ
- \_\_\_ Mon., June 4th, 7:00pm - "ESSENTIALS OF COMPOSITING TECHNIQUES IN PHOTOSHOP" with Jane CZ
- \_\_\_ Thurs., June 7th, 7:00pm - "FAST MOVING OBJECTS" with Olis Garber, M.Photog.
- \_\_\_ Mon., June 11th, 7:00pm - "SELECTING & EVALUATING YOUR IMAGES FOR SALON" with MJ
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- \_\_\_ Mon., June 18th, 7:00pm - "PREP & COMPLETE YOUR IMAGES FOR COMPETITION" with MJ
- \_\_\_ Thurs., June 21st, 7:00pm - "ESSENTIAL POSING TECHNIQUES WITH PEOPLE & THEIR PETS" with MJ
- \_\_\_ Mon., June 25th, 7:00pm - "LIGHTROOM CC (MOBILE) & THE LIGHTROOM CC CLASSIC", with Marty Grivjack
- \_\_\_ Mon., July 2nd, 7:00pm - "THE GEAR GUYS" with MJ & Dan
- \_\_\_ Mon., July 9th, 7:00pm - "YOU WANT TO SELL ON eBAY, BUT ARE AFRAID TO ASK"? with Karen Joseph

**Circle Your Choices - Prices are "Night of Sale" Only!**

1-2 class(s): \$35.00    3-4 classes: \$30.00 ea.    5-6 classes: \$25.00 ea.    7 classes or more: \$20.00 ea.

**VIP All-inclusive Pass: \$349.00**

**Full access, priority seating at each of the 24 classes... even if they are already sold out!**

Total Number of Classes: \_\_\_\_\_ Total Amount Due: \$ \_\_\_\_\_

Paid By Cash / Check / Credit Card

**Please completely fill out the info below... so we can reach you if there are any changes!**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State and Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Home: \_\_\_\_\_ Work or Cell: \_\_\_\_\_

EMAIL: \_\_\_\_\_