

JPPG PROLOG

JACKSONVILLE
PROFESSIONAL PHOTOGRAPHERS GROUP

Volume 13 Issue 2

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*No photographer is as good
as the simplest camera.
-Edward Steichen*

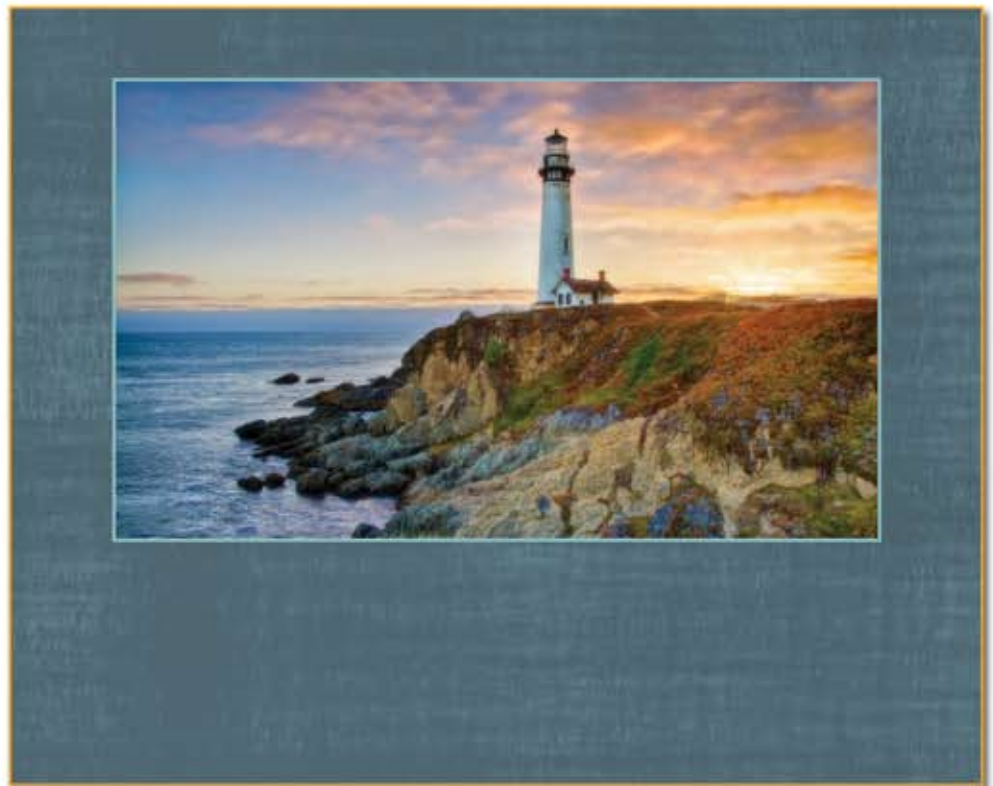
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Spring Salon Results

The JPPG Spring Image Salon was held during our March general meeting. Eric Holloway won the Best in Show award. Way to go Eric! See inside for all of the winning images!



"Sunset At Pigeon Point"
Eric Holloway

OUR MISSION: JPPG is a guild of professional photographers, aspiring professional photographers and industry related businesses working together with the common goal of improving the photographic industry in North Florida by assisting each member with their career success and increasing professionalism in the industry by providing educational opportunities and promoting photographic excellence through public awareness.

President's Message

Where has the beginning of the year gone? It's hard to believe that the first quarter of 2013 is already behind us and the second quarter is half over!

Our Guild got off to a great start this year with several awesome programs from Jen DeVore, Steve Metz, and Olyn and Linda Long, as well as our Spring Salon!

Speaking of Salon, I'd like to thank everyone who entered and extend a special thanks to our Salon Committee for all their work and to our awesome judges,

Betty Huth, Ed Booth, and Susan Michal, as well as our moderator, Jane Conner-Ziser. I was impressed with the number of entries we had – over 100. It was wonderful to see so many first time entries from new and not-so-new members!



I remember the first time I entered my images into Salon. I was so nervous; nothing has changed – I still get very nervous and I believe just about everyone does, too. So, why would anyone enter if we're all just bundles of nerves?

Each person has their own reasons for entering images into competition, but challenging yourself, listening to the suggestions and critiques of the judges, and applying those suggestions going forward only allows you to further grow as a photographer and improve upon your skills and techniques.

Competition is one great way to set yourself apart from the multitudes of photographers out there. Facebook is good for networking. Period. Facebook is an awful place to get honest feedback on your images as most comments are from those who know nothing about photography. Now, getting feedback on images from some of the top photographers who have learned from other top photographers as well as entering into competition themselves – that's a valuable type of feedback that will help you with your business!

Nearly everyone who has taken the step into image competition, whether it be on the local, state, regional, or national level, has seen not only an improvement in their competition images, but more importantly in their client work which results in higher sales. If you entered in March's Salon, my hat's off to you! I encourage anyone who hasn't tried entering yet, to take the step and start working on six images for our Fall Salon, which will occur in September this year! And if you're taking the next step to state and national level competition, don't forget PPA's deadline is June 28th and FPP's deadline is August 15th.

In the coming months, we have a lot of great programs in the works! Our Programs Chair, Kevin Floyd, has been lining up great speakers covering topics from weddings to understanding judging to HDR and more! We're especially excited that Rick Sammon, a Canon Explorer of Light, will be here to speak here in Jacksonville on January 21, 2014, so mark your calendars! We're still working out all of the details, but we're very excited and as more information becomes available, we'll let you know! I look forward to seeing you at our meetings and events!

Keely

Booray Perry, June Meeting

Booray Perry is a Tampa photographer that specializes in wedding photography, family portraits, senior portraits and Bar/Bat Mitzvahs. Booray says, "One of the things I love about my job is that I get to spend a lot of time with my family. Having been a stay-at-home Dad, I especially love that my work allows me to go to every school party or special event. I'm very family-oriented and it's one of the reasons that I enjoy photographing weddings and bar/bat mitzvahs so much. Everyone is laughing and smiling, hugging and having a good time and I get to be a part of it. It really is a wonderful way to make a living." Booray's wife Bobbi runs her own company, Perfect Florida Beach Wedding. She specializes in weddings on the beach in Clearwater, St. Petersburg and surrounding beaches. She provides everything a couple could need from chairs to flowers, officiate to music. Booray trains all her photographers and on the days he's not booked he shoots her weddings himself. Come see Booray Perry speak at the JPPG general meeting on June 25th.



www.boorayperryphotography.com



Spring Salon Results

Portrait

First



Rick Bauer "In His Arm"

Second



Ken Moran "Blissful Slumber"

Third



Olis Garber "Across Amber Grains"

Illustrative

First



Rick Bauer "Journey"

Second



Olis Garber "Giant"

Third



Ken Moran "Prison Break"

Commercial

First



Eric Holloway "Pebble Beach Clubhouse"

Second



Pat Lowe "Dinner Time"

Electronic Manipulation

First



Gerry Brraatz "Camaro Storm"

Social Function

First



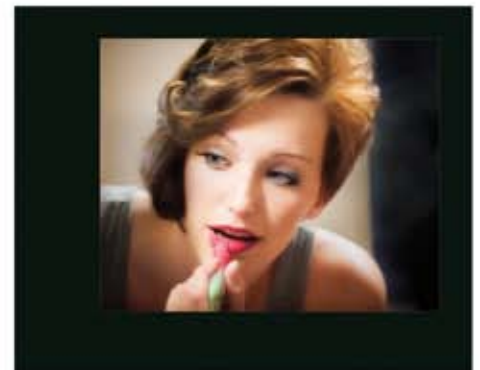
Jennifer Mosley "Looking For My Love"

Second



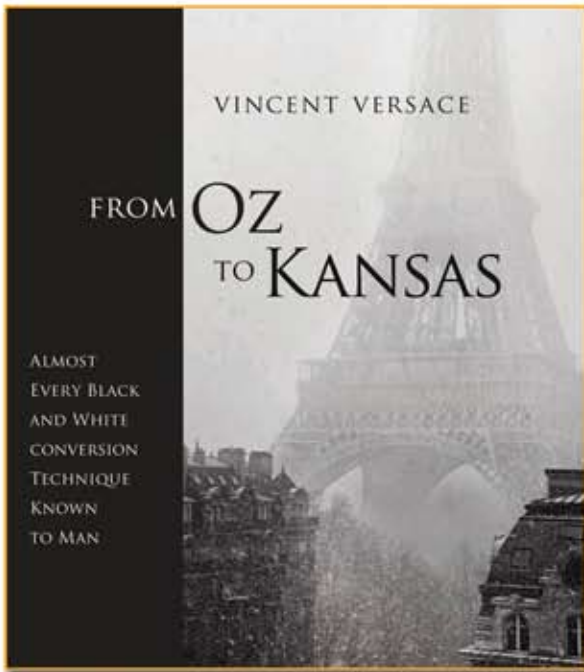
Jennifer Mosley "Pierce The Veil"

Third



Cliff Addy " Gimme Some Lip"

Kevin Recommends



From Oz To Kansas by Vincent Versace



From back cover:

The ability to create a stunning black and white image remains one of photography's greatest and most aspirational skills. Being able to see in black and white is an enviable capability, and a well-crafted black and white photograph remains the finest of the fine arts. Master photographer Vincent Versace has spent his career teaching the art of perception and how to translate it into extraordinary black and white images. In *From Oz to Kansas: Almost every Black and White Conversion known to man*, Versace discusses digital black and white photography - with a nod to traditional film - based techniques. As Versace states, today the goal is "to use what was right and good about digital photography, while avoiding it's pitfalls. This is what this book is all about." There are many paths you can take in order to arrive at your final destination. Working through Versace's techniques will give you the essential knowledge needed, as well as the ability to select the appropriate conversion technique for any image, allowing one to create a black and white image that best and most accurately reflects what was felt at the moment the shutter was pressed. Vincent Versace has received the computer world Smithsonian Award and the Schellenberg Fine Art Award and has been nominated numerous times to the Photoshop World Hall of Fame.

\$26.99 Amazon 254 pages

People's Choice

April

First



Kevin Floyd

Second

Trace Choulat

Third



Melanie Miller

It begins with a simple upload, and becomes something **amazing**.

No lab has a customer loyalty program like Burrell Imaging's.
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- Carrie



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The JPPG meets on the 4th Tuesday of every month.
First Time Non-members are welcome *free of charge*.
Enjoy a "Social time" from 6:30 to 7:00

Ramada Inn Conference Center - Mandarin
Located off 295 and San Jose Blvd.
3130 Hartley Rd Jacksonville FL

June: 11th - JPPG Board Meeting
25th - JPPG General Meeting & Salon

July: 2nd - JPPG board meeting
23rd - JPPG general meeting

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