

JPPG PROLOG

JACKSONVILLE
PROFESSIONAL PHOTOGRAPHERS GUILD

Volume 13 Issue 4

Contents

President's Message - 2
Book Review - 3
Upcomming Speakers - 4-5
Salon - 6-7
Upcoming dates - 8

~

"If we limit our vision to the real world, we will forever be fighting on the minus side of things, working only too make our photographs equal to what we see out there, but no better."

— Galen Rowell

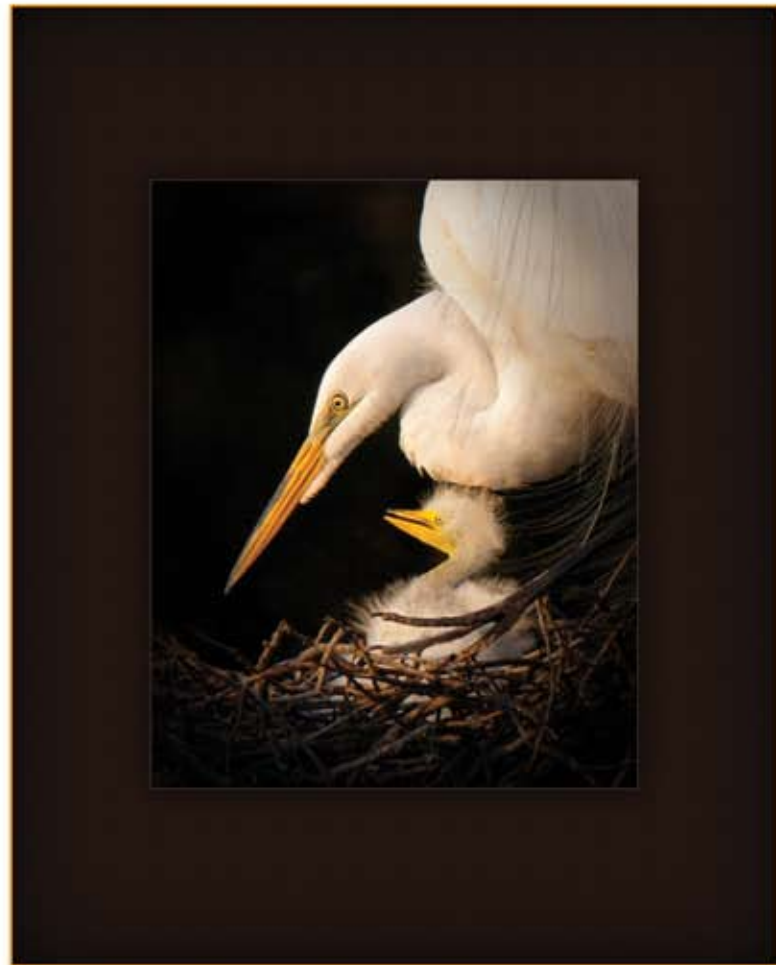
~

2013 Board of Directors

President: Keely Deuschle
Past President: Damon Fecitt
VP Programs: Kevin Floyd
VP Membership: Karen Joseph
Treasurer: Dan Harris
Secretary: Tammie Sybelnik
Website: Cliff Addy
Communications: Sarah Pascual
Prolog: Jesse Mock
Education: Scott Beahan
FPP Delegate: Ramfis Campiz
At Large: Ken Moran
Jeff Nelson
Heather Lynn

Fall Salon

The JPPG Fall Image Salon was held during our September general meeting. Michael Joseph was our moderator for the evening and our judges included Gary Hughes, Susan Michal, and Jane Connor-Ziser. 66 images were submitted. Ken Moran won the Best in Show award. Way to go Ken! See inside for all of the winning images!



Only Child

Ken Moran

OUR MISSION: JPPG is a guild of professional photographers, aspiring professional photographers and industry related businesses working together with the common goal of improving the photographic industry in North Florida by assisting each member with their career success and increasing professionalism in the industry by providing educational opportunities and promoting photographic excellence through public awareness.

President's Message

What an incredible year our Guild has had so far and I'm excited to say that we are going to end the year with a bang! Our fall salon is almost here followed in October with the perfect post-salon meeting program from Betty Huth and Ed Booth on "What Were Those Judges Thinking?" In November, we are over-the-top excited to bring you Parish Kohanim, Canon "Explorer of Light" since 1994 and one of the original members of this prestigious group. Our Holiday Party will be a great celebration to the end of a great year! Then we will kick off 2014 with another incredibly talented Canon "Explorer of Light", Rick Sammon, as our January speaker!



We've been blessed to have a great lineup this year that rivals that of a State or National Convention! But, we couldn't do it without you, our members!

We are very fortunate to have one of the larger and more active PPA Affiliate Guilds in the country. While we are able to initiate the contacts to bring speakers here, it is in large part thanks to you, our members, who help us attract top speakers! When our Programs Chairman reaches out to speakers and sponsors, one of the first questions he's asked is with regard to how many members our Guild has. It is because of each of you that we can attract some speakers that other Guilds may not be able to! So, from the bottom of my heart, thank YOU for being a member of JPPG!

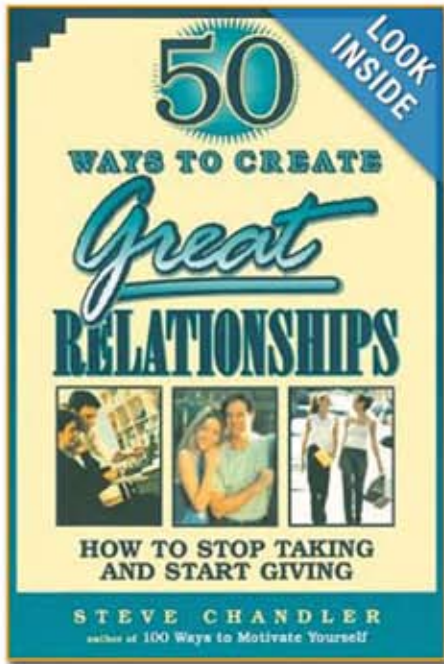
As I've mentioned at our past several monthly meetings, the Board is reaching out to each of you for help in growing our membership so that we can keep bringing in great speakers! Just as with any business, word-of-mouth is one of the most effective ways to reach others. We want to encourage you to continue reaching out to photographer friends or even a photographer who is not yet a friend and invite them to come visit one of our meetings. To make it easier, we've created GuestPass cards that have our meeting information and a place to add your name as the referrer. You can pick these up at the membership table or contact Karen Joseph. Remember, guests receive one free meeting a year to come see what we're all about!

As a way to say thank you for sharing JPPG with others, our Membership Competition continues and it is currently wide open for anyone to take! If you refer three or more people who become JPPG members by the November meeting, you'll be entered into a drawing for a free membership- a \$105 value!

So, why should someone join our JPPG family? Share with them why YOU joined! Recently, one of our speakers from earlier this year, Booray Perry from our sister guild TAPPA, wrote an article for PPA entitled, "The Benefit No One Talks About." This wonderfully written article is about the value of membership not only in PPA, but in your local Guild as well. As Booray states, "The problem is that I think people don't talk about one of the very best reasons to join. It's not the education, it's not the competition, it's not really the networking. It's the fellowship." In recent feedback from some of our members, this was also one of the reasons our members stay members! You can read Booray's article in its entirety at <http://bit.ly/14gjt1k>.

So, again, I thank you for being a JPPG member and for sharing our great Guild with others. I look forward to seeing you soon at an upcoming meeting!

Kevin Recommends



50 Ways To Create Great Relationships

By Steve Chandler



Susan Michal once told me that for every book I got on Photography, I had better get 5 on business. This was supposed to be a business book but got put in the relationship / marriage section which according to Steve's was a marketing failure...

People buy from people they like and this is the most helpful little reads I have ever found. I have bought many copies and given away, even mailed to friends and family.

The truths in this book will open your mind to new ways to relate to anyone.

Everything we do is relationship based.

"Steve Chandler's words of wisdom and motivational techniques have guided me as a public servant and helped me to achieve my goals. If you want to grow as a person and make a difference in the world, put this book on your reading list now." US Congressman Jim Kolbe

November Speaker



Parish Kohanim

Parish will take you on a journey, exploring his diverse and striking body of work, composed of his award-winning commercial assignments, stunning painterly-style portraits, landscapes and his fine art imagery. For Parish, the heart and soul of his photography is that of an artist and what inspires and motivates his creative process is the focus of what he will share with you during his presentation.

Parish will be discussing the importance of proper composition, unconventional lighting, techniques for creating dynamic visual impact and getting the most naturally posed portraits. Throughout his presentation, he will point out and share some simple and fresh techniques and tips on how to make your pictures stand out from the crowd.

He will take you behind the scenes of some of his major assignments and discuss his approach and methodology for making any assignment or shot a success. Embracing the trends of our technological advancements and change, Parish will show you his experimental videos that resulted in new assignments.

Parish will give you unparalleled access, revealing his production methods for his most unique and up-coming book "Luminosa" with Cirque du Soleil's extraordinary performers, which has taken five years to complete. These one-of-a kind shots are taken at 1/5000 sec., hence the "frozen moments" of their spectacular performances.

Parish is recognized internationally for his superb imagery, imaginative lighting and a truly artistic approach that focuses on the beauty that inspires him. So whether you shoot portraits, weddings or landscapes, this is a must-see presentation that will help enhance your creativity and vision.



Limited Seating Available, scan this code to get your FREE tickets!

January 2014 Speaker



Rick Sammon

Canon Explorer of Light Rick Sammon will be the speaker at the JPPG January meeting. In this informative and fun-filled presentation, Rick Sammon will begin by sharing his people, wildlife, landscape and travel pictures from around the globe – illustrating the difference between taking pictures and making pictures. For every image, Rick will share a photographic technique, digital darkroom tip, or a photo philosophy. He will cover seeing the light, controlling the light, playing with the light, HDR photography and some composition techniques. This is not just a slide show of pretty images. Rick is here to share what he’s learned over his many years as a professional photographer. As Rick “takes” us on a visual journey through the exciting world of digital photography, he will share some of his favorite Lightroom and CS6 enhancements.



Limited Seating Available, scan this code to get your FREE tickets!

Fall Salon Results

Portrait

First



Rick Bauer "Homage To Marilyn"

Second



Rick Bauer "Smokin"

Third



Ken Moran "Time Travelers"

Illustrative

First



Tammy Czigan "Last One Is A Rotten Egg"

Second



Ken Moran "Last Chore of The Day"

Third



Steve Spharler "Shelved Emotions of A Shattered Past"

Social Function

First



Jennifer Mosely-Conell "It's Finally Time"

Commercial

First



Eric Holloway "Downtown"

Best In Show



Ken Moran "Only Child"

It begins with a simple upload, and becomes something **amazing**.

No lab has a customer loyalty program like Burrell Imaging's.
Accrue. Shop. Love. Repeat.



Burrell Bonus Award Points



value | quality | products | happiness



"I have to say that I love your service and print quality! Just got my second order in from you and I couldn't be happier with the quality and, of course, your great branding!"

- Carrie



ClickPixx[®]
A BURRELL IMAGING COMPANY
SHOOT. SUBMIT. SMILE.



www.clickpixx.com



The JPPG meets on the 4th Tuesday of every month.
First Time Non-members are welcome *free of charge*.
Enjoy a "Social time" from 6:30 to 7:00

Ramada Inn Conference Center - Mandarin
Located off 295 and San Jose Blvd.
3130 Hartley Rd Jacksonville FL

November: 5th - JPPG Board Meeting
19th - JPPG General Meeting & Salon

December: Holiday Party, Date TBA

Printed by
Burrell Imaging
www.burrellcolourimaging.com



Jesse D. Mock - Editor
jmock1@jacksonville.edu

